





EVENT

FOR GROW

GROW











Ma Kam Wah, MH, JP



SCHOLARSHIP







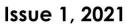












Brotherhood

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**NOT FOR SALE!** 

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**Editors:** Christopher Lam, Paul Kwok, Alvin Chan,

Brian Wona, Charles Chona, Terry Ip.

Marcus Cheuna

# Message from the President

Dear Readers of Brotherhood,

On behalf of the 2021 Board of Directors of JCI Island, may I wish you all a fruitful and prosperous year in 2021!

It is my great honor and privilege to become the 2021 President of JCI Island. It provides me with an excellent opportunity to unleash my power to serve members of JCI Island in the year 2021.

"UNITED to GROW" is our slogan this year!

Sunshine let us grow; Challenges are opportunities for us to rise. If we

are UNITED, we can tackle problems and create positive change by empowering our members. Let them be UNITED and GROW as leaders. Just like a bottle of Fine Wine, we GROW better with years.

We face different challenges together, we have sweet time together, we have hard time together. If we have the same goal, we can unite together and grow together! That is "UNITED to GROW"

NBA Legendary Player Kobe Bryant once said "The most important thing is to try and inspire people so that they can be great in whatever they want to do." Therefore, the first priority to inspire our members, know their need, help them grow and improve our members development. I, together with my board of directors, are ready to continue devoting our energy and efforts to construct a harmonious and cohesive chapter environment to attract, unite, connect and to empower our members.

"Every challenge is an opportunity for us to rise. Be UNITED and GROW as a leader." I am now determined to dedicate my effort on serving my chapter, especially this year must be a fruitful year for JCI Island to have the 55th Anniversary. I believe, if we UNITE to GROW, we must enjoy our new journey and have a successful year.

Luis Yip

Luis Yip 2021 President JCI Island



# **Message from the National President**

Dear Readers of Brotherhood,

The famous fairy tale writer Krylov once wrote a story about a swan, a pike, and a shrimp pulling a cart with all their strength. But no matter how hard they tried, the cart didn't move.

In terms of strength, the three of them were more than enough to pull the cart but why didn't the cart move? It turned out that the swan was pulling the cart into the sky, the shrimp pulled the cart backwards and the pike pushed the cart forward towards the pond.



This story illustrates the importance of unity. Imagine if they moved the cart in the same direction, it would have been so powerful.

JCI Island has demonstrated the power of unity to overcome the challenges brought by Covid-19 last year and is so ready to grow even stronger this year.

"Empowered Leaders Empower Leaders" is the theme of JCI Hong Kong. JCI has empowered us to empower young people during difficult times. And in the process of empowering others, we also discover a better self.

Don't simply go through life, grow through life. Let us be united to grow and empower more leaders as into empowered leaders in 2021!

Winnie Young

Senator Winnie Yeung 2021 National President JCI Hong Kong M

# Message from the National Assigned Executive Officer

Dear Readers of Brotherhood,

Happy 2021! Wishing you all heathy with bags of happiness! JCI Island is the first male chapter in Hong Kong and this year marks your 55th anniversary celebratory milestone.

It is my great honor to be your National
Assigned Executive Officer in the year of your
55th anniversary. Throughout the years, JCI
Island has been dedicated to nurture
devoted leaders and organized numerous
meaningful projects. Anniversary is a time to
revisit where JCI Island come from, and also to
celebrate how JCI Island have changed,
Brotherhood is a timeless piece to record all
the inspiring pages of the generations.



"UNITED to GROW" is the core theme of 2021, with the determination and enthusiasm of President Luis, even in the times of economic uncertainty and rapid changes, I believe he will lead his team and JCI Island to reach a new height!

In 2021, let's equip yourself with the skills and mindset to lead the way! In this remarkable year, we are for the many new wonderful connections formed despite the pandemic to provide development opportunities for the young people to create positive changes to our beloved society!

I look forward to embarking on this wondrous and fruitful year 2021 with all brothers together! Let's be empowered Leaders to empower leaders!

# Ellen Chung

Ellen Chung
2021 National Assigned Executive Officer
JCI Hong Kong

# Message from the Chief Editor

Dear Readers of Brotherhood,

It is my true honour to present Issue 1 of Brotherhood to you in 2021.

This issue features an interview with Timothy Ma Kam Wa, JP, the advisor on O! Love Sen Phone, and highlights of our flagship projects. Our project chairpersons shall share their insights into events and projects they organized, and of course, there are plenty of snapshots of previous events covering various areas.

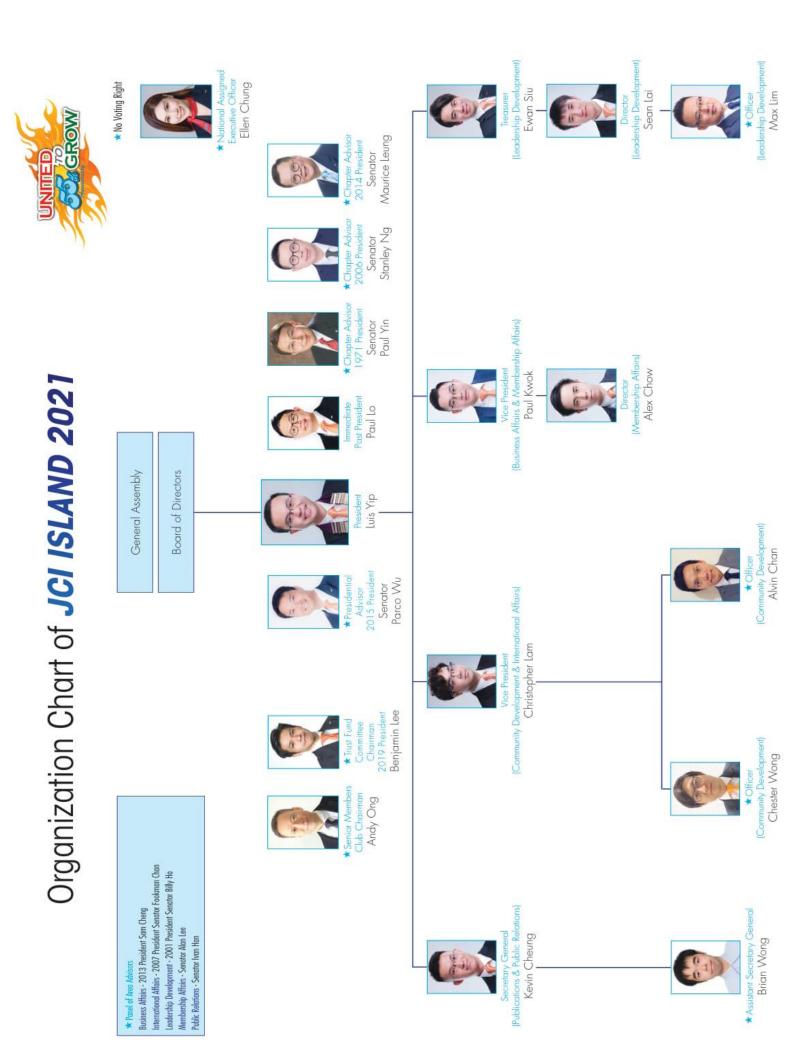
Finally, I would like to take this opportunity to thank all parties who take part in the process of publication. Your contribution is highly appreciated!

Wish you a good time reading this issue of Brotherhood!



Kevin Cheung
Chief Editor & Secretary General
JCI Island





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# Interview with Timothy Ma Kam Wah, MH, JP Written by Kevin Cheung



Timothy was the founding **Executive Director** of Senior Citizen Home Safety Association from 1996 to 2012, and from 2012 to 2016, he was the executive director and project consultant of Project "Flame" of the City University of Hong Kong. He has been a member of the organizing committee Social Enterprise Summit since 2009. Currently, he provides strateaic, risk, and management, and fundraising training for non-profit organizations, start-ups and social enterprises

# Q. How is your life in 2020? What impact does COVID-19 make on you?

Keep using Zoom, MS Team and Tecent Meeting during the pandemic. Like you, I work from home usually and keep social distancing from others. To keep fit, I go hiking and jogging regularly in alternate day.

# Q. Our elders are in difficulties. What effect does COVID-19 have on them?

According to a study conducted by Senior Citizen Home Safety Association, there are an increase of 80% elders suffering depression. The root cause is that they have less social interaction with others due to the closure of elderly daycare centers and the prohibition of home visits.

# Interview with Timothy Ma Kam Wah, MH, JP Written by Kevin Cheung





# Q. How do you find supportive measures for the elders? How could we show care and respect to them?

There are over 100,000 elders who live alone. Without the care taken by their family and the neighbor, these elders are the riskiest and the most isolated. Starting from those elders who live nearby, you could offer them warm regards and greeting care to show your respect to them.

# Q. How do you find O! Love Sen Phone, the programme initiated by JCI Island?

Within 100 days, the programme has engaged 30 volunteers who participated in over 10,000 minutes of "warm call" services. Both volunteers and the elders are happy with the outcomes.

## Q. What's your outlook for the lifestyle of the elders?

JCI should approach key stakeholders to address various issues surrounding the elders. To be specific, health care and personal hygiene awareness are two major topics in the coming years.

## Q. For you, what is the meaning of serving the elders?

All of us would get old. Serving the elders in their senior years could add colors to their life and bring me a sense of fulfillment.

# Interview with Timothy Ma Kam Wah, MH, JP Written by Kevin Cheung





# Q. How did you come up with the idea of engaging elders via. phone bank session?

As the advisor of O! Love Tour, I felt very frustrated that JCI Island have to suspend this meaningful event due to the serious pandemic. You guys have sweethearts and smart brains. To keep up the tradition and the good work of showing respect to the elders, it is great to come up with different ideas. The elders' most pressing need would be their loneliness as they are unable to visit daycare center during the pandemic. I therefore highly appreciate JCI Island that you are able to transform O! Love Tour into O! Love Sen Phone quickly. I learn from President Luis that JCI Island engaged 2 NGOs, 33 volunteers and 34 elders in 100 days. The total time of phone call exceeds 11,900 minutes. It is such a remarkable achievement!





# **2021 Inaugural Ceremony** cum January Fellowship Gathering

Written by Brian Wong

# **JCI ISLAND 2021 INAUGURAL CEREMONY CUM JANUARY FELLOWSHIP GATHERING**



**12 JANUARY 2021** DATE:

TIME: 19:00 REGISTRATION

19:30 EVENT START

VENUE: URBAN HOUSE, 3/F, 10-12 CHATHAM COURT, TSIM SHA TSUI

PRICE: HKD\$200 (JCI ISLAND MEMBER),

HKD\$220 (NON JCI ISLAND MEMBER)

"A goal is not always meant to be reached, it often serves simply as something to aim at." Bruce Lee said.

The Inaugural Ceremony of the 2021 Board of Directors is an important event as it provides valuable opportunities for our board of directors to show their enthusiasm and commitment to serve the chapter in the year ahead. Our team has set goals to achieve and action plans to implement. More importantly, we need more ambition to make things happen in a better way.

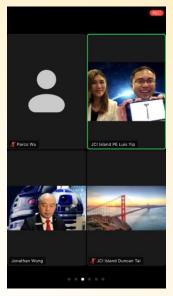
"United to Grow" has been selected as the theme of the 2021. Inaugural Ceremony. We are united to have more people to deliver positive changes, more people to join our network, and more people to continue our work year after year.

We are delighted to invite you and your friends to witness our Inaugural Ceremony of the 2021 Board of Directors.

# Dec 2020 BoD Meeting for Handover

#### Written by Paul Lo





December is always a busy month for Islanders to recognise our teamwork. It is a good time for all Islanders to raise our glasses to share the happiness in this festive season.

Our 2021 President Luis Yip expressed his sincere appreciation to the 2021 Board of Directors, Past Presidents, Senators and all Islanders who have joined hands to create a better JCI Island. It was the most touching moment when our 2020 President Paul Lo delivered thank you remarks to us. Thanks should be given to his great leadership that has made 2020 another successful year for JCI Island! Here is the message from our IPP Paul Lo:

Firstly can I begin by thanking the founding members of the chapter for giving me the honour and the privilege of being their founder President of Phoenix and putting their faith in me to lead the chapter in 2020. The year has flown by and seems like only a short time ago.

We generally work together as a team to move the chapter forward, it was an exciting time and a great memory.

Our main aim was to work towards our goals, greatly supported I must say by all members, my Board of Directors and all our friends around us, we were then so to speak up, run and become eager to proceed to our Charter. We aimed in 2020 of the chapter to recruit new members and to get the chapter on a sound footing that would stand us in good stead for the future. From the result of our successful recruitment drive I have been delighted to have new members into the chapter who have all contributed so much to JCI Island, and I foresee we continue to do so as we go into a new year.



IPP Paul Lo gave Brotherhood to our Founding Chapter President Senator Mohan Gidumal

# Dec 2020 BoD Meeting for Handover Written by Paul Lo



So we have had a busy year and I think we are now where we need to be as an established charter in this great organisation we call JCI and look forward to next year in the safe hands of incoming President Luis who I know with his enthusiasm and humour will move JCI Island forward and I wish him every success and above all an enjoyable year.

To say that I have enjoyed my year is an understatement. I look back with many fond and happy memories and immense pride in the chapter achievements, but before I sit down can I thank all members, people who have joined us throughout the year, BoD for our regular meetings, advisors for their support, A big thank you to Presidential Advisor Senator Parco Wu who has guided me through and there is one special thank you to Presidential Advisor Senator Duncan Tai without his support I could not have done this year, considering the countless times when I have said to him that "I am just going to spend a little time on the computer on e-mails", and re-appear quite later than anticipated or "by the way I have a meeting tonight and I may be a bit late".

Never a word is said always there supporting me, thank you for that. So once again thank you so much for this year, we have had a lot of fun while getting the job done!

## **Welcome Our NAEO Ellen Chung**

Written by Luis Yip



JCI Island is pleased that JCI Hong Kong has decided to have the appointment of Ellen Chung, National Vice President of JCI Hong Kong, to the position of National Assigned Executive Officer of JCI Island immediately. Ellen will closely guide and monitor our work and will be the bridge between JCI Hong Kong and JCI Island.

Starting her JCI journey in JCI Hong Kong Jayceettes, Ellen has exposure to many projects and was 2019 of JCI Hong Kong Jayceettes President. The past several years' experience enables her to gain a full spectrum of knowledge and experience of JCI. She is always charming and helpful.

We believe that Ellen will advise us to the best of her ability in 2021, in particular membership growth and leadership development. Please join me in welcoming Ellen Chung to JCI Island and extend to her your full support and cooperation.



# Past President Deacon Wong's Wedding

### Written by Luis Yip

The wedding of Past President Deacon Wong and his wife is referred to as the "big day of JCI Island" and one of the most memorable ceremonies that is still at the forefront of Islanders' minds.

They got married on 12 December 2020. The ceremony was a traditional Catholic wedding service. Priest presided at the service and conducted the marriage. Their wedding day will forever be remembered between the two as well as the Islanders.





## Island Club

#### Written by Paul Kwok





Island Club is not a club! It is a transformation of Drink Monday to be a new casual gathering platform. It is a series of casual gathering and training programs to enhance stronger bonding and friendship among JCI Island members, weekend hiking is one of the attractive activities.

It is not just Wine and Food gathering, it is also a business networking platform for members with outside partnership organizations by organizing any activities regularly, in which it can help for Membership Retention and Extension.

We have planned to organize different activities in every first Thursday of a month. Even though non Islanders are also welcomed to join, exchange ideas and culture under Pandemic by zoom meeting or physical interaction.

In November, we have gathered 18 people (14 full members, 1 prospective member and 3 non members), finally 1 non member is now becoming a full member after that interaction. We got a good start to help Membership Affairs.



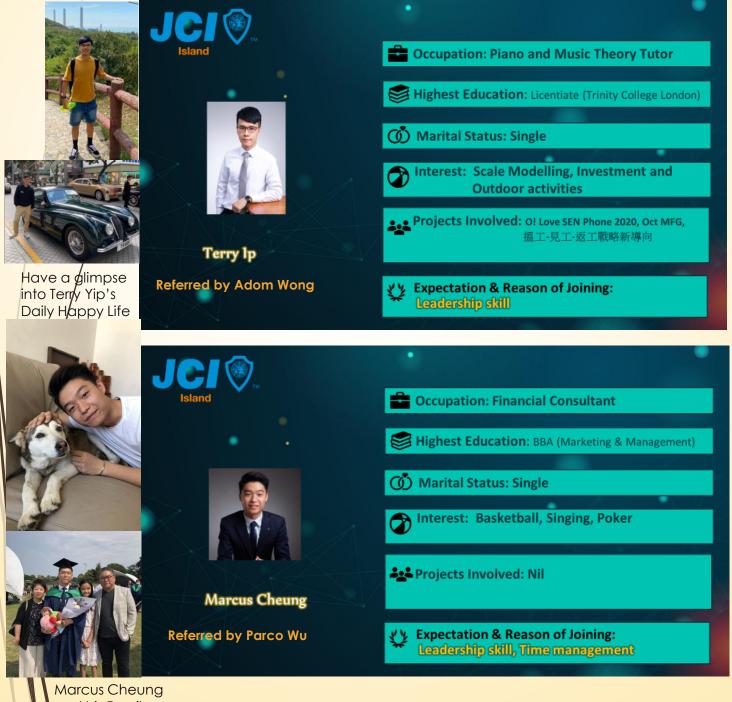


## **New Prospective Members' Voice**

## Written by Terry Yip and Marcus Cheung

Congratulate Terry Ip, referred by Adom Wong and Marcus Cheung, referred by Senator Parco Wu, on becoming prospective members of JCI Island. Both of them are positive-minded and willing to learn. They are committed to keeping up the high quality of our projects.

It is anticipated that Terry and Marcus would focus on various flagship projects in the first half of 2021.





# The 40th JCI Island Scholarship For The Disabled

#### Written by Christopher Lam

Since 1981, "JCI Island Scholarship for the Disabled" (the "Scholarship") has been launched with an aim of giving recognition and encouragement to outstanding students with disabilities and special education needs ("Targeted Students").

Jointly hosted with Hong Kong Special Schools Council, all schools in Hong Kong (including special schools) are invited to nominate eligible students to apply for different categories of awards:

# The Most Outstanding Disabled Student Award

To be presented to 5 Targeted Students from special schools who have outstanding academic results and conduct as well as demonstrate excellent performance in school activities and community services.

#### The Best Progress Award

To be presented to 5 Targeted Students from special schools who have significant improvement in academic results, conduct and other related aspects.

# The Best Integrated Student Award

To be presented to 5 Targeted Students who study at ordinary schools and have good academic results and conduct as well as have excellent performance in social interaction and integration.

# The Caring Integrated Student Award

To be presented to 5 students who study at ordinary schools and have actively assisted in supporting the Targeted Students to integrate into school life and creating an integrated learning environment.



Are you interested in being our volunteers?



Each awardee is entitled to a scholarship of HK\$2,000, a certificate and a trophy.



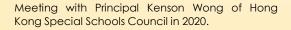
# The 40th JCI Island Scholarship For The Disabled

## Written by Christopher Lam



There are 4 main stages of this project, including nomination of eligible students, vetting of nomination applications, selection of successful applicants, and presentation of awards.







The fourth Organising Committee meeting in 2020.



### O! Love SEN Phone 2021

#### Written by Alvin Chan



"O! Love SEN Phone 2021" will be another initiative that JCI Island would launch in 2021.

Since last year, all social service centers have been temporarily closed until further notice. As senior citizens have no choice but stay at home. It is likely that they feel lonely and helpless due to insufficient social interaction.

JCI Island would like to collaborate with community service centers and (mainly young people college and university students) to show our care and greetings to the senior citizens in this difficult time. In this connection, this creative project has thus been designed for providing opportunities to those

people who would like to make phone calls to the senior citizens at their preferred places. To ensure that all volunteer helpers fully understand their roles and responsibilities, 2 pre-service training sessions have been hosted for sharing the best practices to communicate with senior citizens tactfully.

Special thanks should be given to our collaborators: St. James Settlement and HKABWE for the sincere support in 2020. We hope that the collaboration would last in 2021 as well.



The second Community Development Area Meeting was held on 1 April 2020.



## O! Love SEN Phone 2021

#### Written by Adom Wong



Singleton elderly are more vulnerable to emotional and other problems due to the lack of attention from families and friends and should receive particular care and attention.

Through the O! Love SEN Phone 2020,

- Increase the awareness of the community on our invaluable assets self
  living elderly who served the community most time of their life, especially
  the epidemic outbreak.
- 2. Provide development opportunities for JCI members and volunteers to communicate and understand each other.
- 3. To collaborate with community service centers and young people to show our care and love to senior citizens by phone call in difficult times

Impact: Created positivity among senior citizens through making phone calls. This senior care service is an adaptation of JCI Island flagship project "O! Love Tour", a community project addressing the aging issues. We coordinated CARE CALL services to 34 seniors for 11,905 minutes under the scheme.

Motivate: We motivated 33 volunteers to complete senior care journey in 100 days.

Invest: JCI Island invested human resources and seek for sponsorship to do this project.

Collaborate: Bring together like-minded partners – We worked with St. James Settlement and Hong Kong ABWE Social Services. We bring together the resources from like-minded partners to multiply the impact.

Connect: We connect celebrities, volunteers, boy scout organizations and church.



## **Officer Training Camp 2021**

## Written by Luis Yip

Positivity Plus Polished Thinking Plentiful Fruit from Actions Amid a Glowing Ferocious Storm, JCI Island UNITED to Grow

The Leadership Development team has organized an Officer Training Camp tailors to the needs of Islanders. With the participation of the topnotch trainers, the 2-day event is believed to be the most groundbreaking, if not the most outstanding, Training Camp.

Past President Parco Wu—you embody the qualities of the newest generation of Islanders, demonstrating reliability and confidence, contributing to effective team building. It is our honor to have invited Past National President Brian Kwan to share his insights on Membership affairs. I have always admired his public speaking. His speech is always rightfully to the point, convincing even to the youngest generation. Islanders are definitely motivated.

NAEO Ellen Chung is an old friend of mine—your dedication is heartfelt by even the most introverted Islanders. Your training skills is always appreciated by all. Past President Duncan Tai is known for his ability to train, and for his selfless contribution to JCI Island. Your unique presentation of the Chapter history made everyone proud to be an Islander.



# LD

# **Officer Training Camp 2021**

Written by Luis Yip



It is my first time joining EXO Past President Cynthia Wong's training. The interaction brings us to the destination we all wish to reach.

Past National President Stanley NG, thank you for being our Head Trainer, for the energetic presentation, for the totally unexpected session when we all share our inner thoughts. You strengthened our bonding and understanding, and led me to see the use of effective coaching. This will be useful throughout 2021.

The training lets everyone unleash their potential, know and address weaknesses of JCI Island. What a wonderful summary to 2020 and a great start to 2021.

We also appreciate the participation of Past President David Luk, EXO Jonathan Wong, Senior Members Club Chairman Andy Ong, and Past President Ronald Chang. The training is fruitful to everyone, and brings about a refined 2020 to achieve higher.

## **Facilitation for Future Workshop**

#### Written by Charles Chong

The "Facilitation for Future Workshop", the first JCIHK facilitation skills workshop customized for new foundational courses of JCI, were held by 2021 National Leadership Development on 6th and 13th December 2020. One of the Head Trainers is our 2006 JCI Island President and 2012 National President Senator Stanley Ng.

The exclusive two classes were successfully held with around 35 members from different LOMs, mostly JCI Discover graduates. One of the participants is our 2021 JCI Island President Luis Yip. He spent great efforts on absorbing the facilitation skills (NaomiE, Ropes, Slaps) and a chance to refresh himself with his initial intention of joining JCI, may it be for growth and development or bringing changes to society as a leader.

To let "Empowered Leaders" to "Empower Leaders", providing opportunities for everyone to improve Facilitation Skills is one of JCI Hong Kong's key directions in the coming year! If we master the facilitation skill well, it can help us deliver training more effectively, better understand team behavior and interaction, drive conversations and accomplish goals. Being a people-centered active listener, one can generate more constructive dialogues among us and make the best of collective efforts for the ever-changing landscape nowadays.



# JC Sports Day, 1 May 2021

#### Written by Kevin Cheung

\* For the details, to be confirmed by JCI Island. 1 May 2021 is the tentative day.

The JC Sports Day is one of the flagship projects of JCI Island. To set a high bar for the event, the Organising Committee has set three targets for this project:

- 1. Smooth program rundown;
- 2. Engagement with more stakeholders; and
- 3. Accurate results announcement

Over the past 17 years, Islanders have shared the same dream that the event connects different chapters and the civil society. This year we would continue promoting healthy exercises through collaboration with government departments, the commercial sector and not-for-profit organisations such as first aid service providers and sports associations.



Milestones show the effort made by Islanders in 2020. We have 170+ participants, 3 levels of challenges organised and four sustainable development goals ("SDGs") addressed. It is our good will to raise

The JC Sports Day 2021 cannot be successful without your support. Please stay tuned for our updates.

health awareness among members of JCI Hong Kong.





Different track events were held during JC Sports Day 2019



Group photo during the JC Sports Day 2019

PR

# JC Sports Begin @ Home Challenge 2021

#### Written by Kevin Cheung



"JC Sports Begin @ Home Challenge 2021" will be one of the initiatives of Stay at Home Challenge launched by JCI Island in 2021. We would like to achieve the following 3 objectives:

#### Build up new healthy habits

It is often said that a habit can be fostered after 21 days of persistence. Our members are motivated to keep fit and active even when they had been required to stay at home in response to the pandemic.

#### Engage your members

Many face-to-face JC events and gatherings have been cancelled or postponed during the outbreak of coronavirus. Local chapters can maintain their connection with their members by inviting them to join this online competition.

#### Promote emerging sports for team building

We have invited guest speakers to discuss the latest development of certain popular emerging sports such as sepak takraw and BlazePod. We also received some complimentary tickets for those winning chapters.

## **JCI Area Conferences & World Congress**

#### Written by Christopher Lam

People travel for different reasons. Many of them share the dream of travelling around the world. However, this dream may be hard to fulfil. Apart from financial and time constraints, another obstacle is the complexity of planning the trip.

Diversity is one of the characteristics of JCI. As JCI spans over 100 countries, our members are provided with opportunities to meet fellows from around the world. In addition, members can mingle with different cultures from the other countries. Each year, there are four area conferences and the World Congress. The conferences and congress in 2021 are summarised as follows.

#### JCI Conference of the Americas (COA)

5 - 8 May 2021

#### Conference language: Spanish

Panama City is the capital and largest city of Panama. It is located close to the Columbia-Panama border, which divides North and South America. Although Panama City is located in North America, it is interesting to note that the container terminals and port facilities in the city are operated by Hutchison Whampoa in Hong Kona.



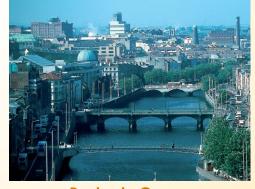
Panama City, Panama

#### JCI European Conference (EC)

8 - 12 June 2021

#### Conference language: English

The JCI 2021 European conference cruise will take place from 08th to 12th June 2021 - starting from Rostock, Germany. Five days, four different cities with many corporate visit. It offers unforgettable experiences and exclusive impressions of places and people.



Rostock, Germany

# JCI Asia and the Pacific Conference ASPAC 19 - 22 August 2021

#### Conference language: English

Located in the Taichung Basin, the city was named under Japanese rule, and became a major economic and cultural hub.

Originally composed of several scattered hamlets, the city of Taichung was planned and developed by the Japanese. It was called "the Kyoto of Formosa" in the Japanese era because of its calm and beauty. The city is home to many museums, theaters and temples.



Taichung, Taiwan



## **JCI Area Conferences & World Congress**

#### Written by Christopher Lam

JCI Africa and the Middle East Conference
19 - 22 May 2021

Conference language: English

~Two million visitors arrived in Amman in 2014, which made it the 5th most visited Arab city. Amman has a relatively fast-growing economy. Moreover, it was named one of the Middle East and North Africa's best cities according to different factors. The city is among the most popular locations in the Arab world for multinational corporations to set up their regional offices.



Amman, Jordan

JCI World Congress
16 - 20 November 2021
Congress language: English

Johannesburg is the largest city in South Africa. It is the provincial capital and largest city of Gauteng, which is the wealthiest province in South Africa. Most of the major South African companies and banks have their head offices in Johannesburg. It was one of the host cities of the official tournament of the 2010 FIFA World Cup.



Johannesburg, South Africa

# **Objectives of International Affairs**

- To participate in and bring members to the 4
   JCI Area Conferences and JCI World Congress;
- To promote JCI Hong Kong and bring home useful connections and resources; and
- To participate in and provide necessary assistance to On-to Teams.



## **Zoom Sharing Session with JCI Taipei**

Written by Brian Wong



**Under the epidemic era**, online meeting become more and more common. In November 2020, **JCI Island and JCI Taipei** cohosted the online exchange session for boosting mutual understanding, cooperation and friendship. We shared our new strategies and projects in the challenges brought by COVID-19.

We had proactive actions to develop creative projects for the learning and growth of our members in face of the unprecedented challenge.

The meaningful dialogues inspire us to see wider, aim higher, and achieve more in the future.





# **Zoom Sharing Session with JCI Makati**

Written by Brian Wong

Due to the pandemic, zoom meeting become a norm. In late Jan 2021, JCI Island and JCI Makati will cohost the online exchange session for boosting mutual understanding, cooperation and friendship. Stay tuned for further updates



BA

# Job Hunting · Interview · Workplace Strategies



Employers sure haven't been playing nice with job hunters since COVID-19 started. There could be several reasons why your application is not receiving positive responses. The event enables participants to overcome these difficulties:

#### What is THE most effective way to job hunt now?

Networking has been and still is the best way to land a new job. 70% of all jobs are never advertised. Begin by making a list of people you can ask for help. Look at friends, neighbors, colleagues, and LinkedIn connections.

#### How has Job interviewing changed?

All interviews are now conducted online. This has proven to be a lot harder for an employer to make their decision when they can't see you in person. Be prepared for senior-level executives to be part of your interview process. Have work stories ready about your accomplishments.

#### What about LinkedIn?

Everyone needs to have a completed LinkedIn profile as part of their career management. 98% of recruiters say that they are looking for talent on LinkedIn. That means you must have an up-to-date profile, a current photograph, SEO-effective headline, the right information under experience that will market you to the employer.

#### **Supporting Organisations**



















# With the Compliments of Senator Paul Yin 1971 JCI Island President 1976 JCIHK National President



Yin Tek Shing Paul



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# 7 August 2021

UNITE ISLAND, MAGIC MOMENT

